

November 8, 2021

Dear Exhibitor,

Since 2010, the Christian County Master Gardeners have been hosting a Garden and Outdoor Living Expo for southwestern Kentucky. This year we are continuing the 2-day event and invite you to participate on **April 8 & 9 at the new Expo Building at the Christian County Extension Office.**

If you want to market your products and/or service to over **1200 people** face to face under one roof, then mark these dates on your calendar and participate in the **2022 Christian County Master Gardener's Garden and Outdoor Living Expo.**

Exhibitors and attendees have great things to say about the EXPO -

"It was good to be able to speak to vendors"

"The EXPO was a valuable tool to help me reach customers."

"I'll be visiting with some of the vendors."

As an exhibitor at the Garden and Outdoor Living Expo, your business or organization will be advertised on our handouts, website, flyers and other marketing materials. We also keep the booth cost low to make this a very affordable marketing option. Plus, the EXPO is marketed to home gardeners and outdoor enthusiasts from a multi-county area and is **free admission** to the public.

Please find the included pages and complete the application. We book spaces on a first come, first serve basis so return your form quickly. We look forward to having you at the Garden and Outdoor Living EXPO.

Sincerely,



Kelly Jackson
Extension Agent for Horticulture
Christian County

Cooperative Extension Service

Christian County
2850 Pembroke Road
Hopkinsville, KY 42240
(270) 886-6328
Fax: (270) 886-6320
<http://extension.ca.uky.edu>

WHO SHOULD EXHIBIT AT THE EXPO?

LANDSCAPERS
GARDEN CENTERS
LAWN SERVICES
GARDEN CLUBS
OUTDOOR FURNITURE
YARD ART
TREE CARE
NATURE CLUBS
GRILLS & GRILLING
POOLS AND HOT TUBS
GARDEN TOOLS
NURSERIES
PRODUCE GROWERS
GREENHOUSES
HARDSCAPES
LANDSCAPE LIGHTING
SEED SUPPLIERS
CAMPING SUPPLY
IRRIGATION
BICYCLING
SWING SETS & SHEDS
OUTDOOR ENTERTAIN
CUT FLOWERS
SNOW REMOVAL
&
MUCH MORE





Show Hours:

Friday, April 8: 5:00pm to 8:00pm

Saturday, April 9: 9:00am to 5:00pm

Set up: You will have access for setup from April 6 until event time.

Tear Down: End of show through April 12.

April 8 & 9, 2022

Christian County Extension Office Expo

2850 Pembroke Road, Hopkinsville, KY

Sponsored by the Christian County Master Gardeners

BOOTH SPACE

- Booth spaces sizes are indicated on the map. One 6' table and two chairs are available to each exhibitor. Extra tables and chairs can be provided if requested. Booth spaces **do not** have backdrop or side drapes. Electricity is available in most spaces but exhibitors will need to bring their own extension cords.
- Exhibitors must not interfere with the neighboring booth's visibility or infringe on their area. Display of wares must be kept within the confines of the contracted exhibit space.
- Exhibitors may conduct prize drawings at their booths. Sound system available.
- Exhibitors will have access to booths starting at 8am on Wednesday, April 6. Booths should be set-up no later than 4:30 PM on April 8. Booths must be manned during show.
- Booth space is available based on first come, first served basis. For location, priority will go to early registered exhibitors.

PAYMENT

- Payment is required to reserve your booth space. Checks should be made payable to: Christian County Master Gardeners and mailed, along with signed Exhibitor Application to 2850 Pembroke Road, Hopkinsville KY 42240.

RULES & REGULATIONS

- The Christian County Master Gardener Association reserves the right to approve the contents and character of all exhibits and reserves the right to prohibit or expel any exhibitor, which in its judgement, is out of keeping with the character of the show (no flea market items), including signs and placement of signs.
- Booths must be manned during show hours. Early packing and dismantling of booths is prohibited.
- Master Gardeners will not be liable for any breakage, loss or damage to merchandise.
- In the event of cancellation or interruption of the show due to fire, strikes, government regulations, an act of God or any other cause that makes it impossible to conduct the Expo, Exhibitor's contract will terminate, and the Exhibitor will waive any claim for damages. The Master Gardener Committee shall determine an equitable basis for refund of such portion of exhibit fee as is possible after consideration of the expenditures and commitments already made.



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Christian County Extension Office Expo, Hopkinsville, KY

Sponsored by the Christian County Master Gardeners

Exhibitor Application

Company Name _____

Contact Person _____

Mailing Address: _____

City ST Zip

Best Contact Number _____

Describe the product or service to be displayed: _____

<i>Booth Spaces</i>	<i>Cost</i>	<i>#</i>	<i>SubTotal</i>
First Space, Booth Space	\$50.00	1	\$50.00
Additional Booth Spaces	\$25.00 ea.	_____	\$ _____
		Total:	\$ _____

Yes, Electricity Needed Tables Needed: None One Two More than two, please call.

Booth Space: _____ 1st Choice _____ 2nd Choice (Booth spaces are first come first serve.)
We will attempt to accommodate booth location request based upon availability and when registration is completed (first come, first served).

To help us keep this event free to the public, we ask, if possible, for a donated item for our silent auction held during the event (i.e. tray of bedding plants, gift certificate, planters, garden equipment, etc.). Any agreed upon silent auction donation would be given to a Master Gardener volunteer upon arrival.

Will you be donating an item for the silent auction yes no

My signature signifies that I understand and agree to adhere to the Christian County Master Gardeners Rules and Regulations.

Signature _____ Date _____

This application is not valid unless signed.